

ANCHORAGE SCHOOL DISTRICT
ANCHORAGE, ALASKA

ASD MEMORANDUM #135 (2004-2005)

January 24, 2005

TO: SCHOOL BOARD

FROM: OFFICE OF THE SUPERINTENDENT

SUBJECT: BARE NECESSITIES CAMPAIGN SUCCESS

PERTINENT FACTS:

When high school juniors Sam Gottstein and Justin Hurst decided to help the homeless in Anchorage, they were determined to get their peers involved and raise awareness of the plight of the homeless. Gottstein and Hurst organized the Bare Necessities Campaign in Anchorage School District high schools last October. During the campaign one student and one teacher from each high school served as coordinators for the drive to collect clothing and paper goods. Gottstein and Hurst developed a web site, ran a media campaign and worked closely with local agencies. They were aided by Service High School assistant principal Frank Reuter.

Thanks to the vision of these two teens, the first annual Bare Necessities Campaign collected over 20,000 items for people in need. Items ranging from winter jackets to warm socks and toilet paper were distributed to shelter programs including Brother Francis Shelter, Clare House, Covenant House, Bean's Café, Kids Café, New Hope on the Last Frontier, McKinnell House, and Anchorage Rescue Mission.

It is requested that the School Board recognize Sam Gottstein and Frank Reuter of Service High School and Justin Hurst of Dimond High School for their outstanding contribution to the community.

CC/ME/LN

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