

ANCHORAGE SCHOOL DISTRICT
ANCHORAGE, ALASKA

ASD MEMORANDUM #255 (2004-2005)

April 11, 2005

TO: SCHOOL BOARD

FROM: OFFICE OF THE SUPERINTENDENT

SUBJECT: 2004 STUDENT LIBRARY BOOKMARK WINNERS

ASD Goals: Increase student academic achievement; and establish and maintain a supportive and effective learning environment by offering reinforcing extracurricular activities.

PERTINENT FACTS:

Three years ago, Anchorage School librarians organized a publicity campaign for the District using the American Library Association's @your library™ national campaign. The campaign was created in conjunction with the adoption of the Library/Informational Literacy Standards by the Anchorage School Board in May 2002. The purpose of the campaign was to promote events held at local schools and to remind the public about the vital and unique role of the school library.

District librarians planned and implemented a public relations campaign during the 2004-2005 school year and decided upon "Explore @your library™" theme. In the fall of 2004, a third bookmark design contest was held for all students in grades K-12. The contest invited students to use their imagination and any ideas that relate to reading, literacy, the love of the library and the selected theme.

The winning designs for the bookmarks have been reproduced and will be distributed to District schools during National Library Week, April 10-16, 2005. Congratulations to the following students for being named this year's library bookmark winners:

- Simon Seetomona - Huffman Elementary School
- Mary Young - Northwood Elementary School
- Jamnah Morton - Central Middle School of Science
- Rachel Marquez - West High School

It is requested that the School Board recognize Simon, Mary, Jamnah and Rachel for their creative, award-winning talent.

CC/ME/LN

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