



Destination 2020



Multicultural Education Concerns Advisory
Committee

Superintendent Ed Graff



ASD Core Values

- Potential
- High Expectations
- Accountability
- Safety
- Responsiveness



Destination 2020: ASD's Strategic Plan



Every child. At least one year's growth. Every year.



Destination 2020

1. 90% of students proficient in reading, writing and math



2. 90% graduation rate



3. Every child attends school at least 90% of the time



4. 90% parent recommendation



5. 100% safe



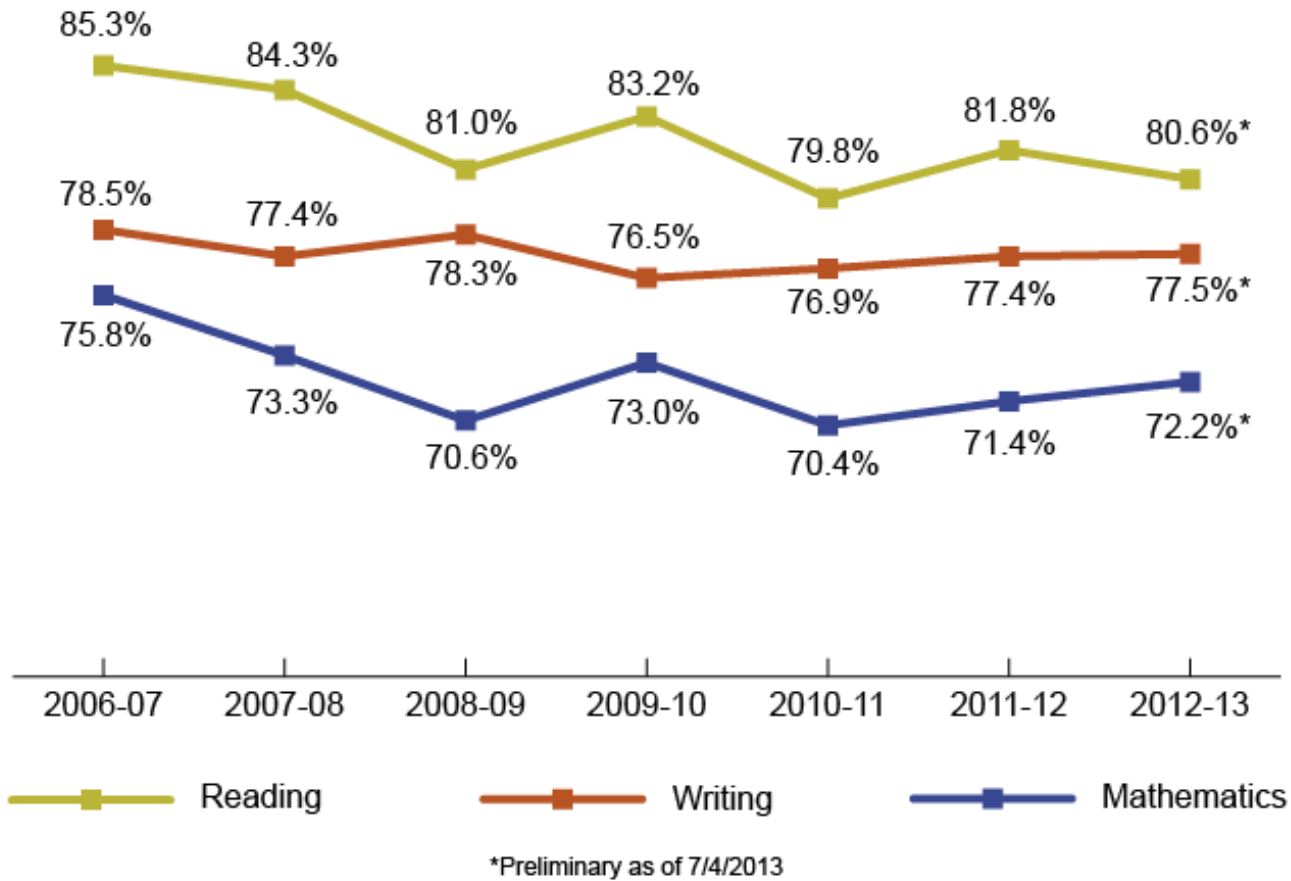
6. Operational Efficiency



Every child. At least one year's growth. Every year.



90% Proficiency



GOAL 1: 90% of students will be proficient in reading, writing and math

90% Proficiency

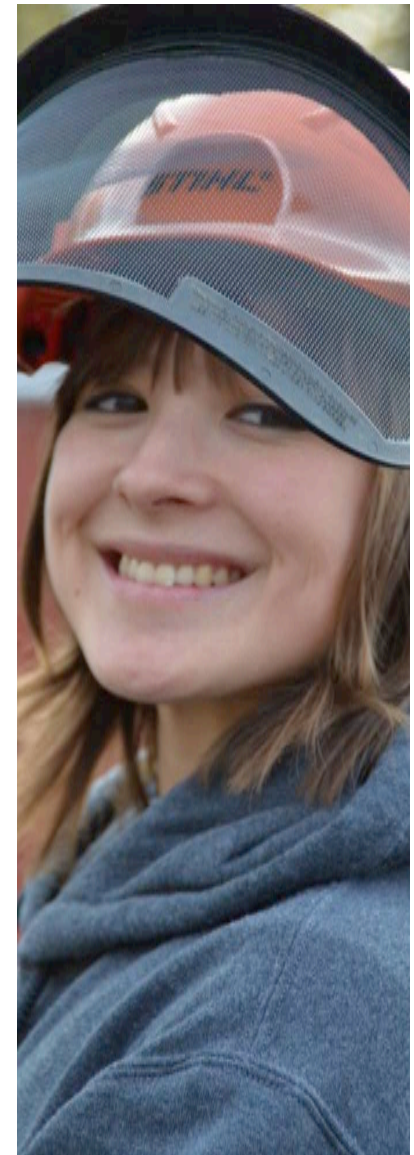
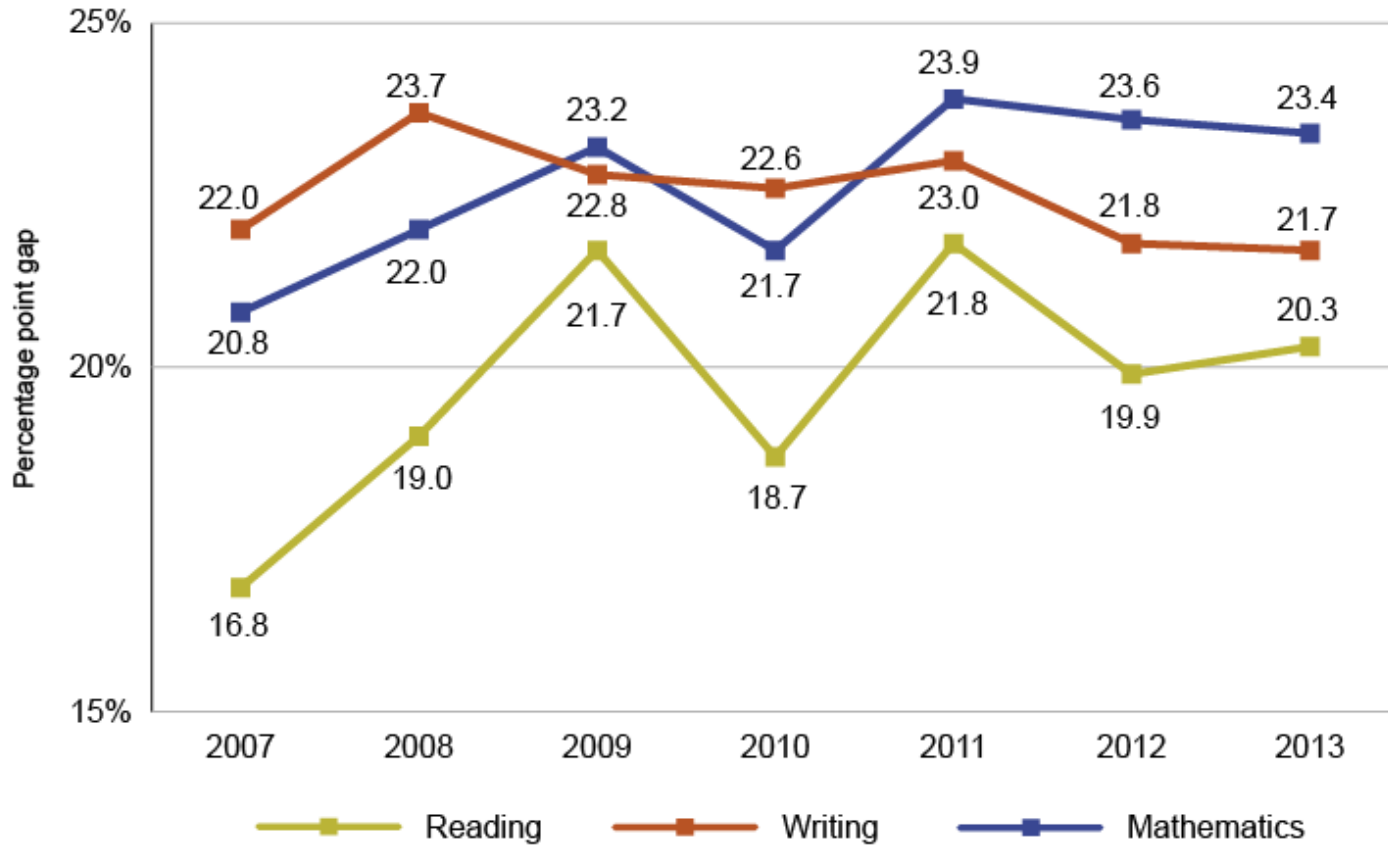
Success Story



GOAL 1: 90% of students will be proficient in reading, writing and math

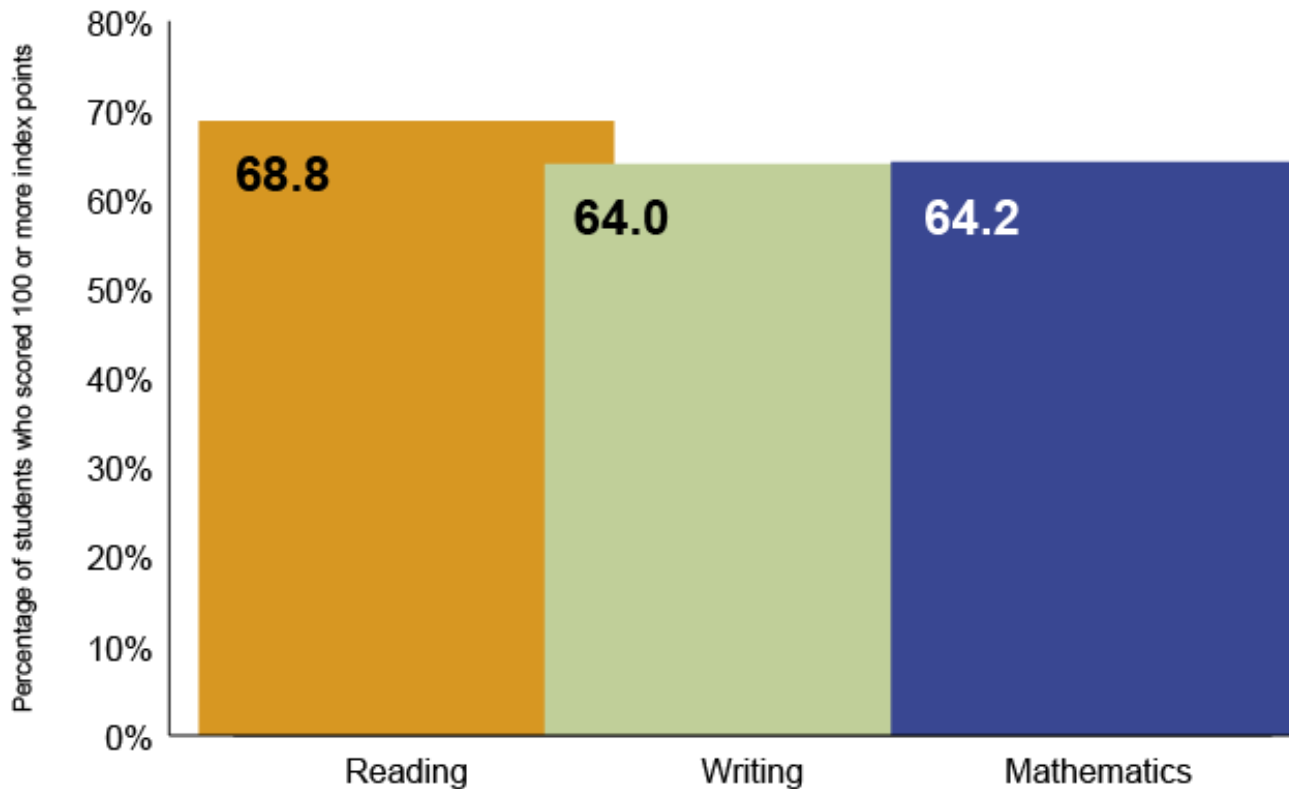
90% Proficiency

Performance Measure: Close Achievement Gap

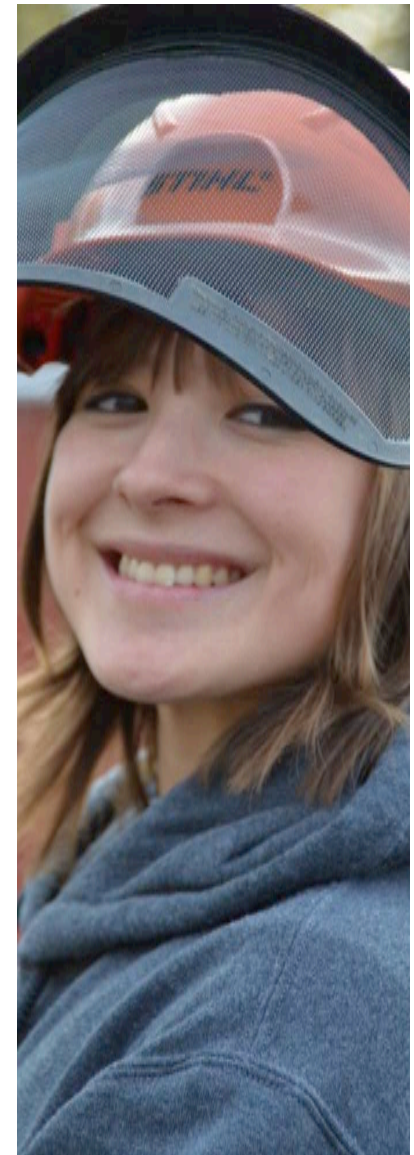


GOAL 1: 90% of students will be proficient in reading, writing and math

90% Proficiency – *Performance measure: One Year's Growth*



Grades 4-10



GOAL 1: 90% of students will be proficient in reading, writing and math

90% Proficiency

Success Story



GOAL 1: 90% of students will be proficient in reading, writing and math



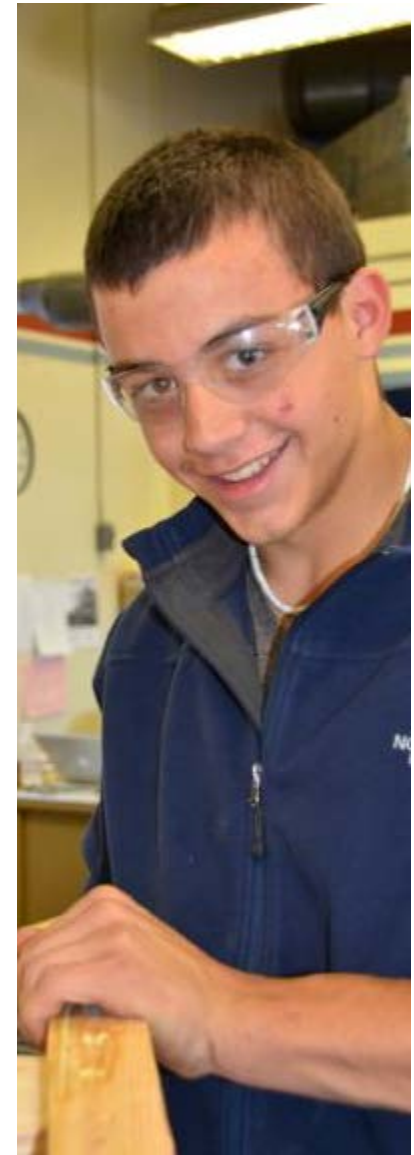
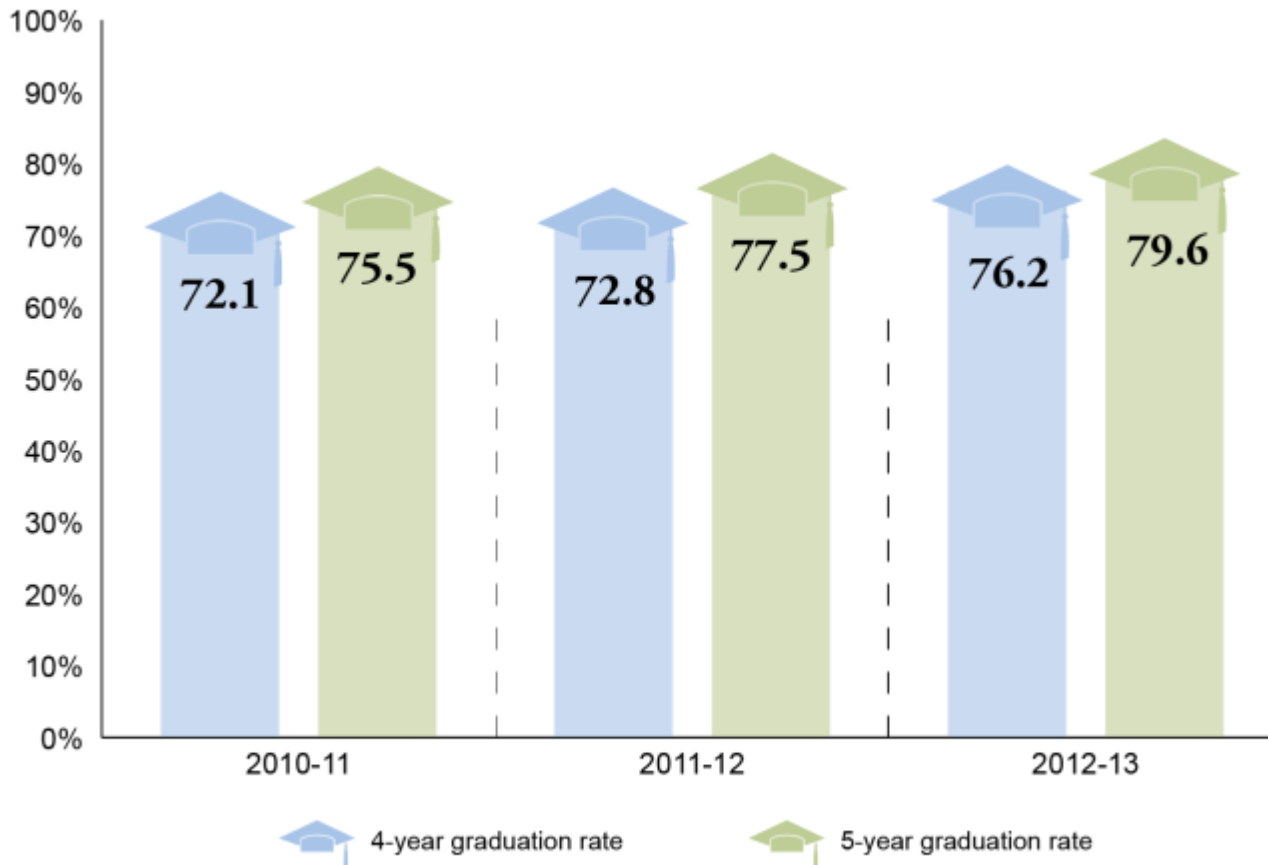
90% Proficiency

2013-14 Initiatives

- Implement Common Core State Standards and align curriculum and professional development
- Implement Response to Instruction
- Implement K-8 math program
- Partner or merge services with municipal, Native and community entities
- Develop and implement a comprehensive certificated staff evaluation framework
- Identify and implement performance measures for districtwide analysis



90% Graduation Rate



90% Graduation Rate

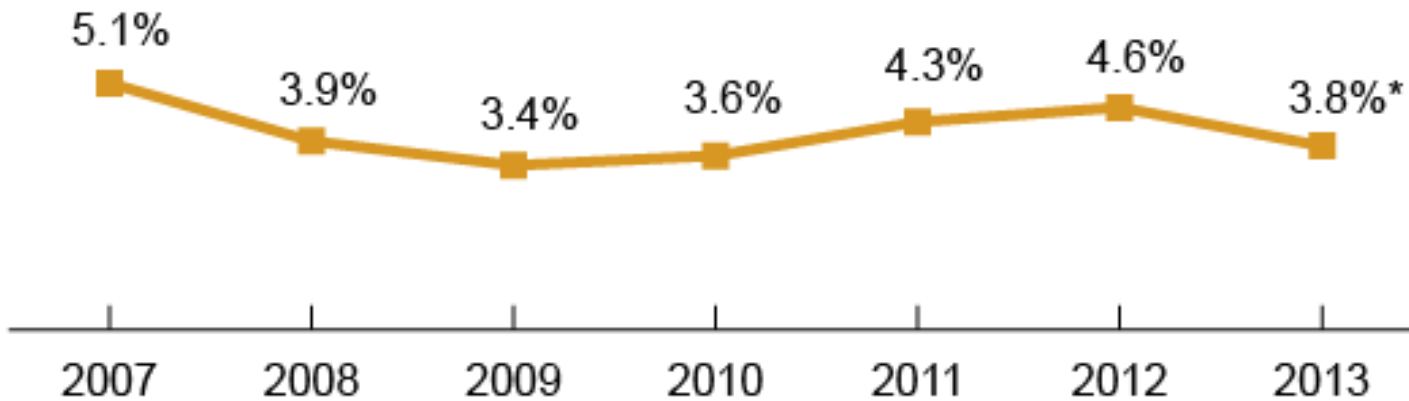
Success Story



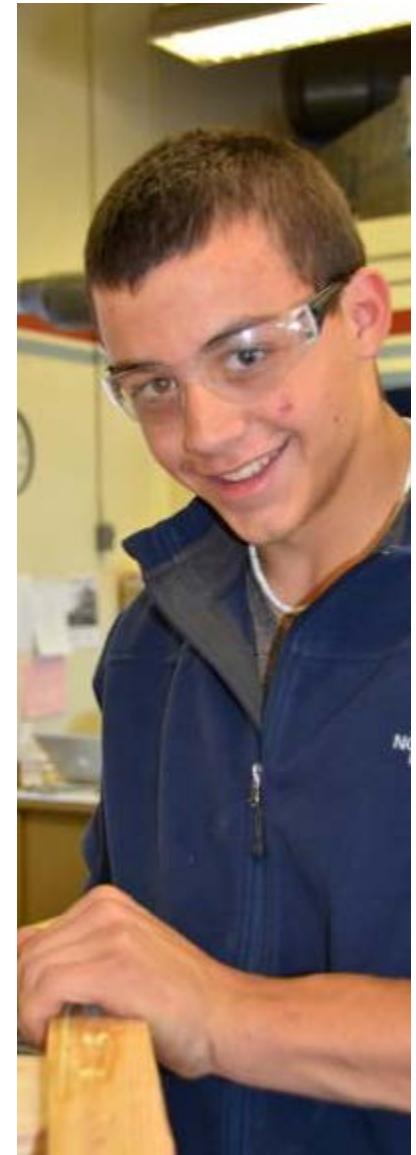
GOAL 2: 90% of students will graduate from high school

90% Graduation

Performance Measure: Decrease Dropout Rate



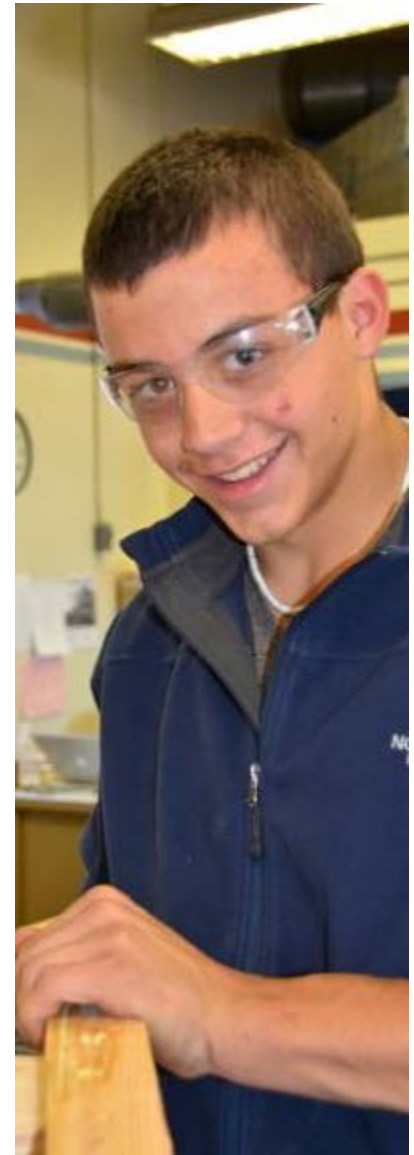
*Preliminary as of 6/28/2013



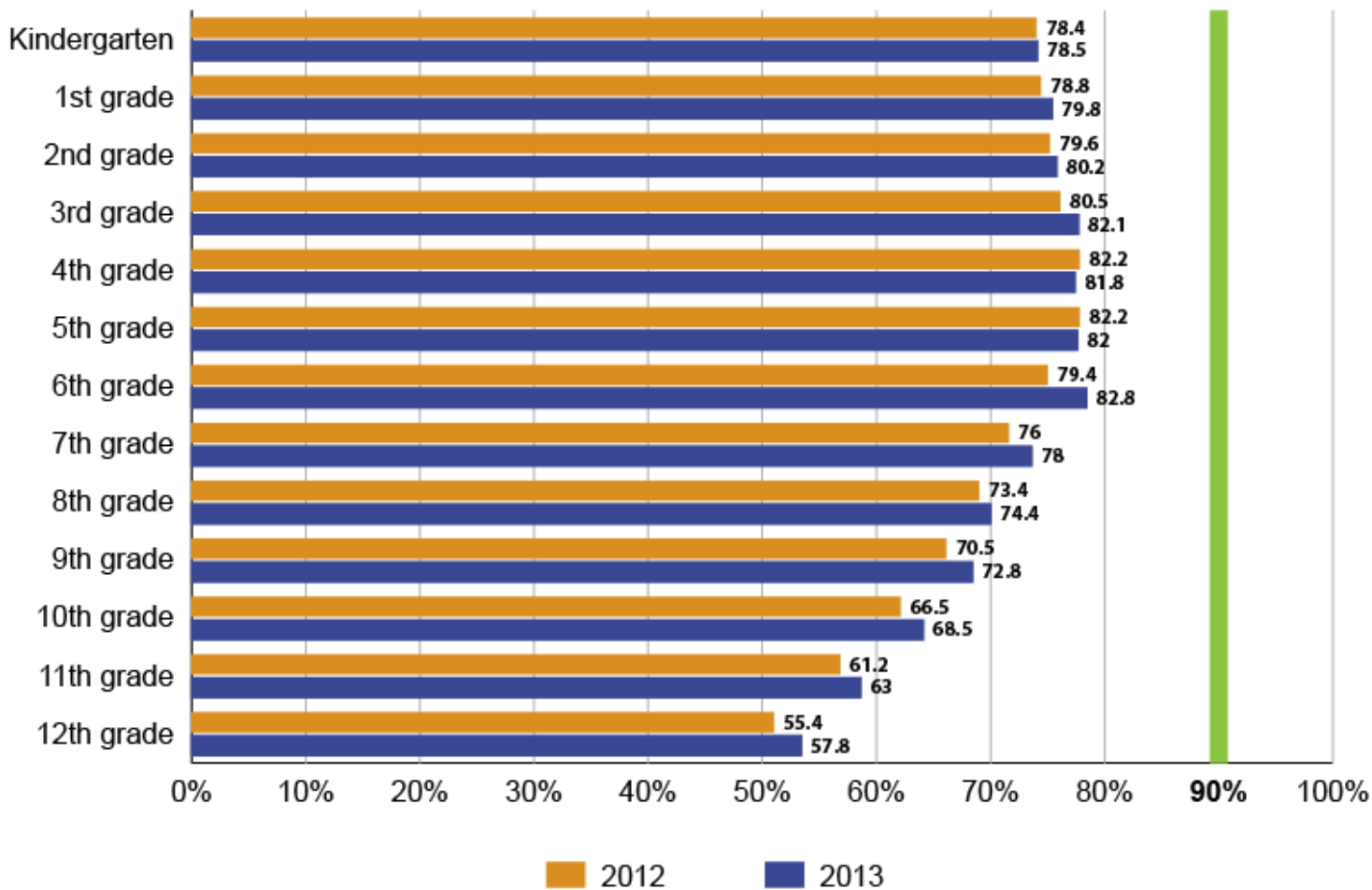
90% Graduation Rate

2013-14 Initiatives

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- Implement Response to Instruction
- Implement K-8 math program
- Partner/merge services with municipal, Native and community entities
- Identify and implement performance measures for districtwide analysis



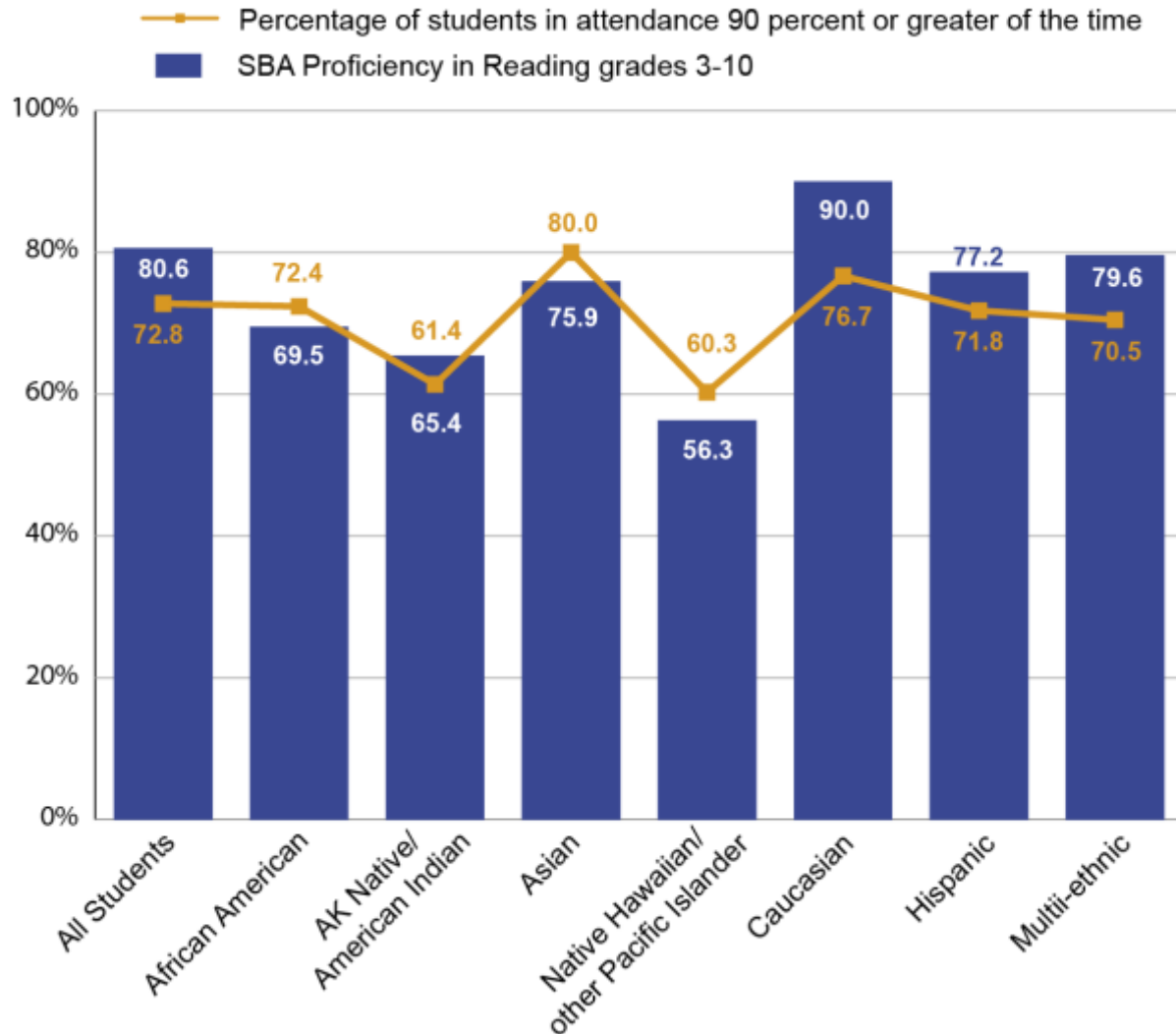
90% Attendance



GOAL 3: Every student will attend school at least 90% of the time

90% Attendance

Achievement and School Attendance



GOAL 3: Every student will attend school at least 90% of the time

90% Attendance

2013-14 Changes

- Excused absences
- Attendance notifications
- Outreach and partnerships



Attendance

Student requirements

- ✓ Drive and Fly for Perfect Attendance to open to ASD high school students, including district homebased program.
- ✓ Student must be enrolled full time, as defined by district sporting requirements, beginning the first day of school 2013.
- ✓ To qualify for Level 1 and 2 prizes, students must attend every day of the school year.
- ✓ Attendance criteria is based on ASD's standard reporting method.

Full contest rules and conditions are available online at www.asd12.org/parents/attendance.

Lithia Chrysler Jeep Dodge and GCI the primary sponsors of the Drive and Fly for Perfect Attendance contest. One lucky student with perfect attendance for the fall 2013-14 school year will win a new Jeep Patriot. Five other lucky students will each win one roundtrip airline ticket.

The contest allows students the opportunity to win at three different levels.

Level	Students	Requirements	Prize
Level 1	Grades 11-12	Perfect attendance for full school year	Jeep Patriot or 2 round trip airline tickets
Level 2	Grades 9-12	Perfect attendance during quarters 1-3 (one win up to three contest entry tickets)	1 roundtrip airline ticket each quarter
Level 3	Grades 9-12	95% attendance for full school year	Each student will receive one of a variety of prizes provided by Lithia, GCI, Mazda Acura and Pizza Hut.

Students who qualify for contest entry tickets will be entered into a drawing to occur in May 2014.
A student may qualify and earn entry into all levels.



90% Attendance

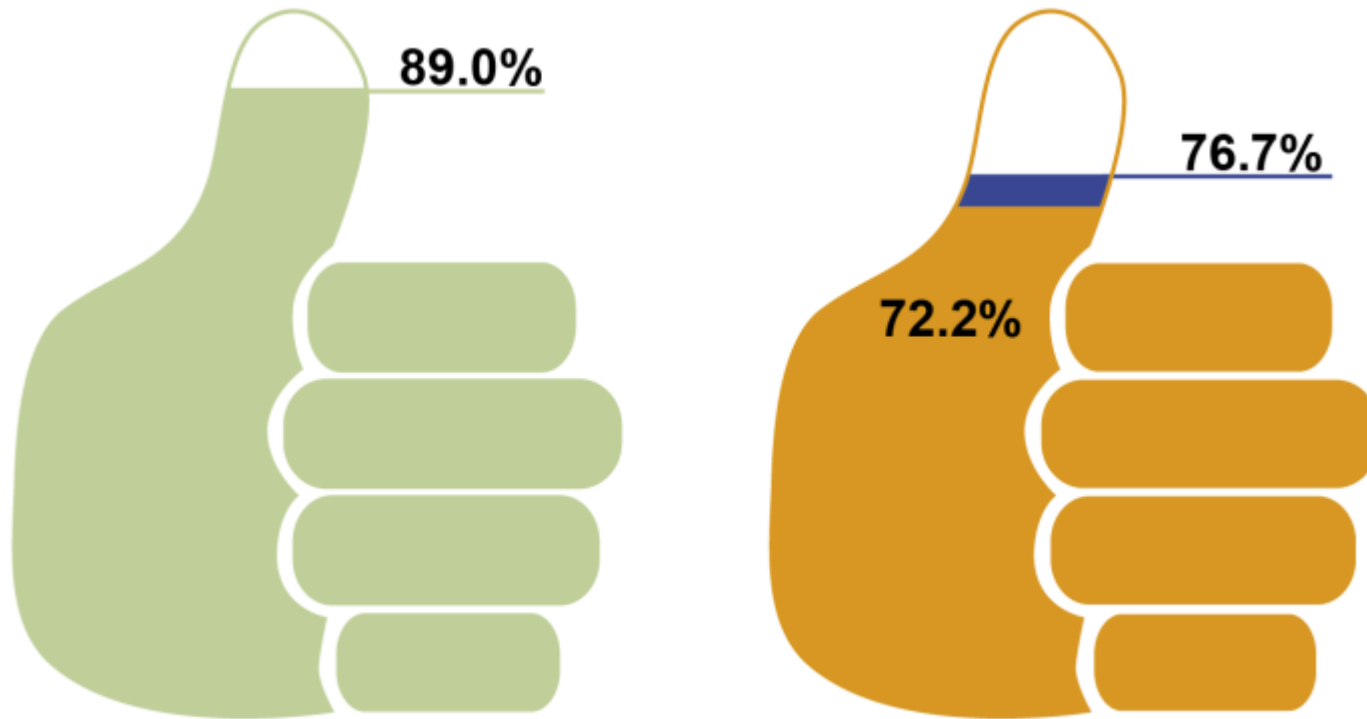
2013-14 Initiatives

- Implement Response to Instruction
- Partner/merge services with municipal, Native and community entities
- Enhance two-way communication between school and parents/community
- Improve Student Nutrition's product, service and efficiency



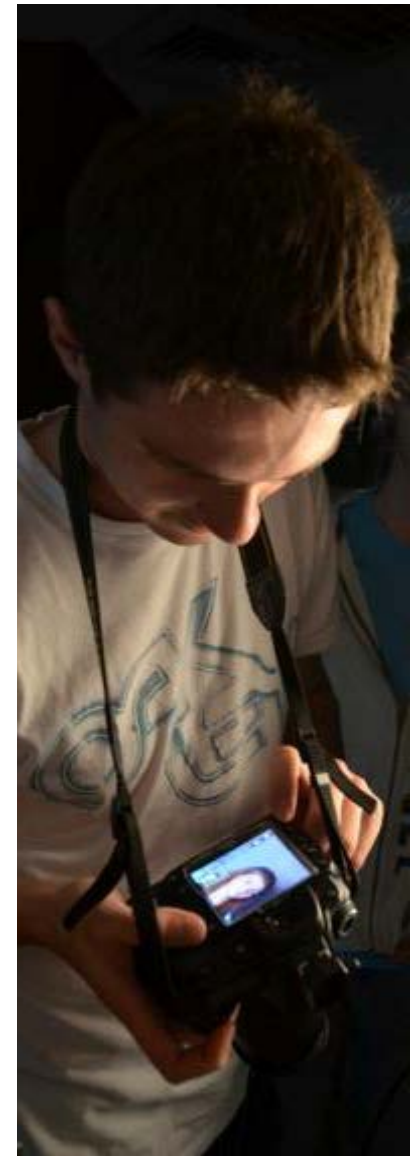
90% Parent Recommendation

Performance Measure: Parent and Student Recommendation



2013

Parents Students grades 5-12 Students grades 3-4



GOAL 4: 90% of parents will recommend their child's school to others

90% Parent Recommendation

Success Story

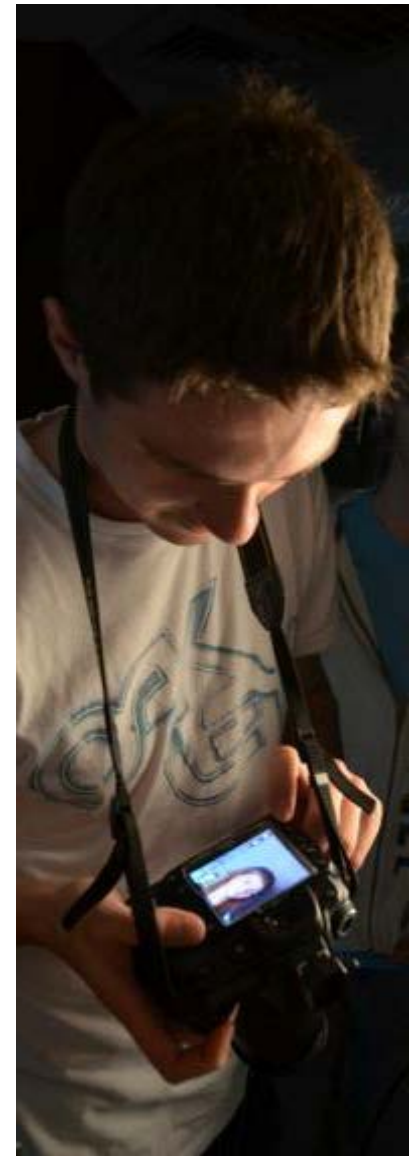


“Quyana to Patrick Garrity who went above and beyond to address a bullying issue; he showed his love for the school and students, he has a true heart and great character.”

– Kristina Rogers, parent

“Quyana to Clark’s Art LaRue for going above and beyond in the classroom. His ability to create strong academic foundations and even stronger study skills are commendable. YOU are appreciated.”

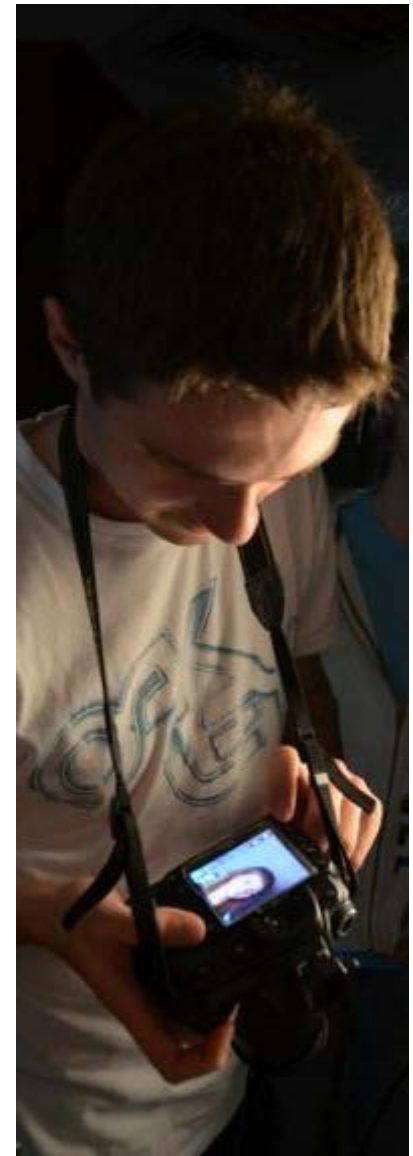
– Mitch and Vara Jones, parents



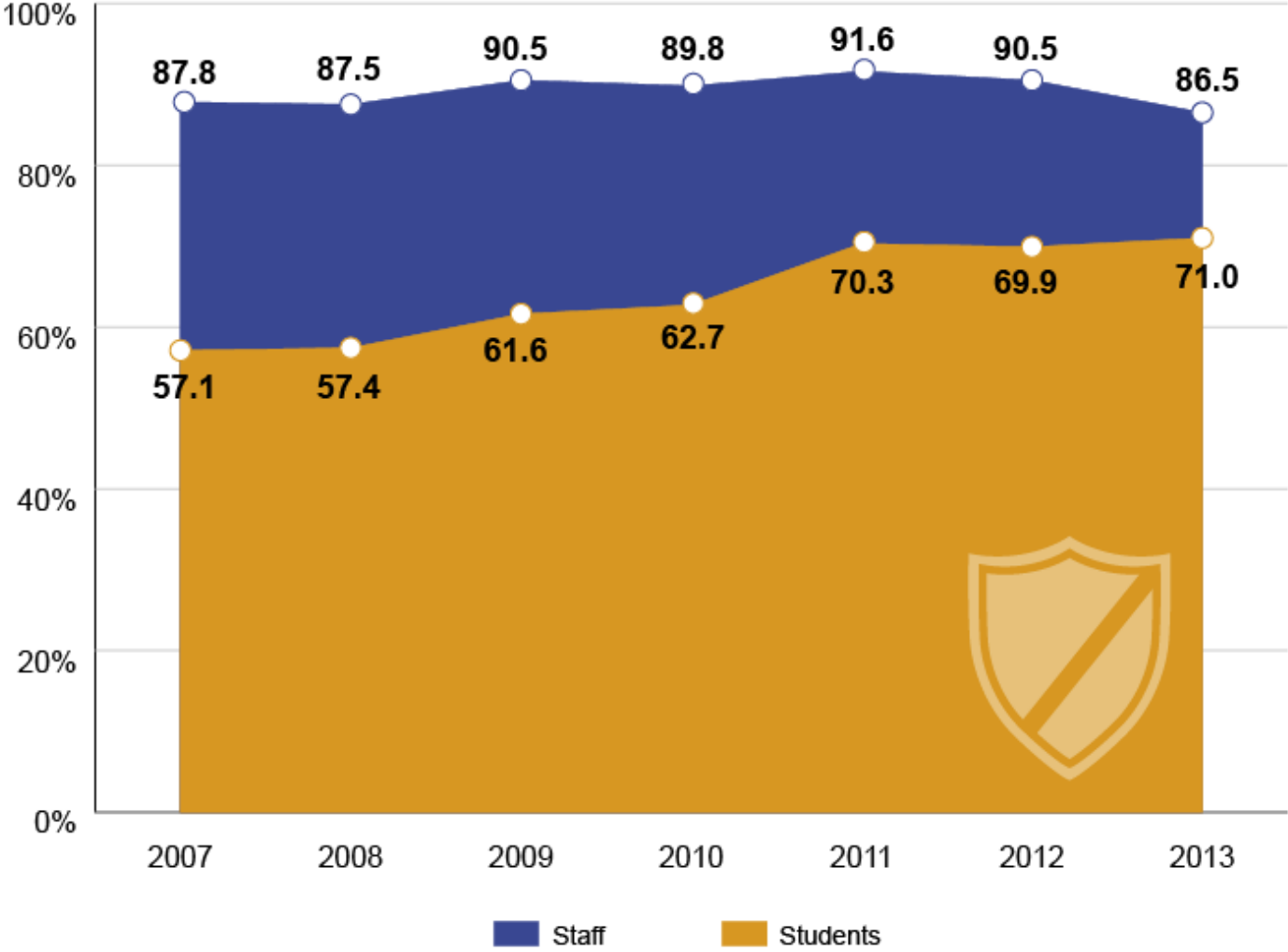
90% Parent Recommendation

2013-14 Initiatives

- Implement Common Core State Standards and align curriculum and professional development
- Implement Response to Instruction
- Implement K-8 math program
- Partner or merge services with municipal, Native and community entities
- Enhance two-way communication between school and parents/community
- Develop and implement school communications campaign
- Examine ASD educational program opportunities



100% Safe



GOAL 5: 100% of staff and students will feel safe at school

100% Safe Success Story

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East High Student Arrested After Allegedly Planning School Shooting

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By Chris Klint
Channel 2 News
1:43 p.m. AKST, December 21, 2012

ANCHORAGE, Alaska—

The Anchorage School District and the Anchorage Police Department say a 15-year-old East High School student has been arrested and charged with terroristic threatening after he bragged possibly shooting someone at the school.

APD spokesperson Anita Shell says the comments were relayed by people with whom the student was playing a video game.

"The student, a 15 year old male, was playing on-line video games with two other people from out of state," Shell said in a Friday statement. "At some point, the Anchorage teen made a general statement about possible plans for a school shooting. One of the on-line youth told his parents who,



GOAL 5: 100% of staff and students will feel safe at school

100% Safe

2013-14 Initiatives

- Implement Response to Instruction
- Partner or merge services with municipal, Native and community entities
- Construct funded school safety improvements



Operational Efficiency

2013-14 Initiatives

- Update long-range fiscal outlook with cost-driver analysis
- Refine budget process and communication
- Enhance audit approach and financial controls
- Partner/merge services with municipal, Native and community entities
- Enhance two-way communication between school and parents/community
- Develop and implement a comprehensive certificated staff evaluation framework
- Improve Student Nutrition's product, service, and efficiency
- Identify and implement performance measures for districtwide analysis



